



Wings For Success Names Its First Development Manager

FRAZER, PA, February 15, 2011 – Wings For Success has named Andrea T. Laine, MLD development manager. This position is a new role for Wings For Success, a not-for-profit organization founded in 1997 to improve the employment opportunities of disadvantaged women by providing work appropriate attire, wardrobe guidance, and life skills workshops.

“Expanding the staff is an important step for Wings For Success,” said Mary Pat Knauss, president of the organization’s board of directors. “Diversifying and expanding Wings’ funding sources were identified as a priority in our recently completed strategic plan, so we are delighted to welcome Andrea to the Wings family.”

Laine is an experienced development professional who, over a 25-year career, has provided leadership for programs in donor relations, grant writing, stewardship and recognition, special events, public relations, gift processing and database management. She has applied her expertise at organizations in the arts, human services, healthcare and higher education, most recently at The Children’s Hospital of Philadelphia and Thomas Jefferson University and Hospital. She is responsible for managing all fundraising activities and relationships on behalf of Wings For Success.

“It is an exciting time to be joining Wings For Success,” Laine said. “The organization has blossomed in recent years thanks to an astute board and a dedicated group of volunteers. I look forward to contributing to the organization’s growth.”

Laine recently earned a master’s degree in leadership development from Penn State’s School of Graduate Professional Studies in Malvern, Pa., and holds a bachelor’s degree in English from SUNY Plattsburgh.

In 2010, Wings For Success served 635 clients—nearly double the number of people it served in 2008 which demonstrates its tremendous growth in recent years. Of those clients, 77% lived in Chester County, 16% in Delaware County, 6% in Philadelphia, and 1% in Montgomery County at the time of their Wings appointment. Many clients who receive services from Wings are single mothers earning less than \$10,000 a year. By creating a professional outward image, Wings For Success helps clients grow their inner self-image to feel confident on job interviews and succeed in the workplace.

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