



Winter 2017 Newsletter



Happy Holidays from Your Friends at Wings!

During this time of year, we want to thank our supporters for helping to empower women in the community to pursue their goals of employment and economic security. Your generous donations allow us to provide our clients with work-appropriate clothing, free workshops and client transportation as well as to keep both of our facilities open and running. From our family to yours, we thank you and wish you a wonderful holiday season!

Opportunities to Donate to Wings

Did you know that Wings for Success began serving our community in 1997 and was incorporated in 1998? We kicked off our 20-year anniversary celebration during Wings Fling 2017 and plan to sponsor more events through Wings Fling 2018.

For the past 20 years, we've been helping to make a difference in our community through the generous donations of people like you. Please consider making your tax-deductible donation to Wings before the year's end. Below are two unique opportunities to make the most of your contribution.

\$20 for 20 Giving Plan

To celebrate our 20th anniversary, we're seeking partners for our \$20 for 20 Giving Plan. To become a sustaining partner, register to donate \$20 per month for the next 12 months (that's the equivalent of about two trips per month to your favorite coffee shop). Simply click on the Donate button below, enter \$20 for your donation dollar amount and indicate that you wish to be billed monthly for 12 installments. You may start the program anytime between now and October 2018.

Employer Matching Program

Increase your Wings donation...at no cost to you. If your employer offers a matching gift program, you can take advantage of this easy way to make your donation to Wings stretch even farther. Simply ask your company representative whether your organization offers a matching gift program...and remember to complete the necessary form the next time you donate to Wings!

DONATE



Winter Fashion Tip: Embrace Red

Red isn't just the color of the holidays—it's the color of confidence. This winter, spice up your closet with a bold red piece. Choose a Cabernet scarf, rich maroon pants, or a fire-engine red top to complement a more neutral outfit. For a holiday look, pair a traditional red flannel button-down shirt with a sparkly tank top. If you prefer a more neutral wardrobe, add bold red lipstick to inject some fun and glamor into your look!



Another Fantastic Wings Fling!

A special thank you to all the attendees, sponsors and supporters who helped make our 8th annual Wings Fling a huge success. Our biggest fundraiser of the year typically provides over 20% of our annual income.

Held on October 5th at the Chester Valley Golf Club, the event featured delicious food, an amazing array of silent auction items, the ever-popular wine grab, and a moving personal story from our client speaker, Zoe. The energetic Andie Summers of 92.5 WXTU kept our evening moving while longtime Wings volunteers Gwen and David Murphy were honored for their years of service to our mission. Wings is already making plans for Wings Fling 2018—stay tuned for details!

First Job Interview in 20 Years: Cathy's Story

Wings is proud to share with you the next installment in our client success story series:

Cathy lost her husband when her now 15-year-old daughter was only four. Since then, she has worked hard to support herself and her daughter as a single mom. But because her job in an optical store lacked benefits and paid vacation, she knew it was time to move on in her career.

Searching for a new job is challenging when you can't afford to buy interview-appropriate clothing. Fortunately, Cathy came to learn about Wings for Success while enrolled in the New Choices program at Delaware County Community College. Both she and her sister made an appointment to come into Wings on the same day.

"Everyone was so nice," Cathy recalled. "They really built up your confidence." A team of dressers brought out many outfits for Cathy to try on, some of which she admitted she probably never would have considered. She left Wings that day carrying three large bags of clothing, shoes, and jewelry. "I didn't expect that," she said. "I was so excited I was telling everyone!"

The best part of her experience: Cathy now has an opportunity to wear one of her outfits. "I actually have an interview today at an eye doctor's office," she said. "My first interview in 20 years!"

She is grateful for her Wings experience for helping her get her life back on track. "It's great to see there's people out there willing to help you succeed in life."



A Few Seats Left for NYC Trip

At the writing of this newsletter, there are only a few seats left on our bus trip to New York City on **Saturday, December 9th**. The bus departs from the Park and Ride Lot in West Goshen Township (923 Paoli Pike, West Chester) at 7 AM and returns to the the same location at around 9 PM.

If you'd like to join us, register at the link below. If the system doesn't accept your registration, it means our trip is full. However, cancellations can happen at the last minute and we're happy to take your name and number if a space opens up. Please contact Julie at jka714@gmail.com to be added to the standby list.

[REGISTER](#)

Our Website Is Getting a Makeover

Our clients aren't the only ones who get to experience a professional transformation—soon our website will be getting one as well. Our amazing team of staff and volunteers are diligently working on a new website that will launch in early 2018. Stay tuned!

Top 3 Ways to Support Wings

Wings for Success is able to assist women in need thanks to people like you who care about our mission and want to make a difference. Looking to better the lives of women and their families? Below are the top 3 ways you can support Wings:



Share our story

Share our story with your friends and help us raise awareness of Wings in the community. Click on the button below for more easy and inexpensive ways to support our mission.

GET INVOLVED



Donate needed items

Due to limited space and resources, Wings has recently updated our donation requirements. Please review this new information before our next Clothing Donation Date.

REVIEW
GUIDELINES



Donate funds

Make your tax-deductible donation to Wings today. Wings uses all monetary donations very cost-effectively. A modest donation can go a long way toward outfitting a woman with confidence!

LEARN MORE

Client Success Quote

"Empowering! A wonderful experience! Thank you!"



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