



THE WINGS 20<sup>TH</sup> ANNIVERSARY GALA  
**2018 SPONSORSHIP LEVELS**

	<b>PRESENTING SPONSOR</b> \$20,000	<b>MONARCH BUTTERFLY</b> \$10,000	<b>QUEEN BUTTERFLY</b> \$5,000	<b>VICEROY BUTTERFLY</b> \$2,500	<b>SOCIAL BUTTERFLY</b> \$1,000	<b>BLUE BUTTERFLY</b> \$500
<b>CLIENT IMPACT</b>	40 women are equipped for success in their employment	20 women are equipped for success in their employment	2 weeks of professional attire for 25 women	Interview attire for 25 women	Medical scrubs, uniforms & footwear for 25 women	Undergarments for 20 women
Guest Reservations	16	8	6	4	2	1
<b>PRE-EVENT PROMOTION</b>						
Press Release	[Sponsorship Level Indicated]					
Social Media posts	[Sponsorship Level Indicated]					
Logo on website	[Sponsorship Level Indicated]					
Listing on online invitation	[Sponsorship Level Indicated]					
Newsletter profile	[Sponsorship Level Indicated]					
Tickets to VIP Luxury Car event	8	4	2	[Sponsorship Level Indicated]		
Meet & Greet Board, Host & Honoree	[Sponsorship Level Indicated]					
Speaking Opportunity at Gala	[Sponsorship Level Indicated]					
<b>DURING THE EVENT</b>						
Social Media posts	[Sponsorship Level Indicated]					
Listing in Program Book	[Sponsorship Level Indicated]					
Program Book Ad	Cover & centerfold	Inside cover front or back	1 page	1/2 page	1/4 page	[Sponsorship Level Indicated]
Slideshow recognition	[Sponsorship Level Indicated]					
Poster signage	[Sponsorship Level Indicated]					
<b>POST-EVENT PROMOTION</b>						
Social Media post	[Sponsorship Level Indicated]					
Photo gallery listing	[Sponsorship Level Indicated]					
Listing on website	12 mos	12 mos	12 mos	6 mos	3 mos	1 mo
Recognition in annual report	[Sponsorship Level Indicated]					

*Empowering women in need to pursue employment and economic security through apparel, advice and advocacy.*