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Spring 2020 Newsletter



Temporary Office Closing

Due to the COVID-19 pandemic and the recommendation of the CDC, **effective March 14**, our Frazer and Kennett Square offices will be closed to the public.

We are scheduling now for client appointments beginning after March 30th. Please complete our [online Appointment Request Form](#) or call one of our Program Managers (610-644-6323). We will still be taking calls remotely during business hours.

Thank you for your patience and understanding.

Please scroll to the bottom of this page for more information on how COVID-19 is affecting our clients and referral partners...and what you can do to help.

"Your company and services have boosted my spirits. I feel so much more comfortable at the prospect of interviewing. Not to mention confidence. Thank you for what you have done for me and others, too!"

— J.B., Wings for Success client



Tools for Success: Paulina's Story

Wings is proud to share with you the next installment in our client success story series:

Did you know? At Wings for Success, we not only provide women with appropriate clothing essentials—we offer tools and advice to help empower them to succeed. Working one-on-one with an experienced adviser, our clients can discuss topics such as how to build their resumé's, create a LinkedIn profile, and prepare for a job interview.

When Paulina first came to Wings, she and her stylist Beverly (who is also one of our volunteer advisers) began talking about Paulina's clothing needs. Soon, the conversation turned to job interviews. Beverly not only offered Paulina words of encouragement, she also provided her with helpful interviewing tips.

Shortly after that session, Paulina reached out to Beverly with the exciting news that she had landed an interview. Beverly, in turn, provided the interviewing company with a recommendation for Paulina.

"I am very thankful for your support to help me get back out there in the workforce after leaving my job to care for my son who needed multiple surgeries at the time. He is 3-years-old now and fully recovered," said Paulina. "Everyone at Wings for Success has been so kind, giving and empowering. I'm so grateful you helped me—and other women like me—not just feel more prepared with a professional outfit, but also with career advice and guidance to keep moving forward."



Wings Celebrates Long-Term Partnership with New Choices Program

New Choices Career Development Program is a free service of Delaware County Community College designed to help eligible individuals achieve economic security and self-sufficiency. The goal of the program is to empower individuals to achieve their career, educational, and personal goals by improving self-esteem and building self-confidence.

For 15 years, Wings for Success has been working with the staff at New Choices to ensure that their students have the proper attire to attend mock interviews and job fairs in preparation for employment. For the last 12 years, Diane Mills, Program Manager at our Frazer office, has been attending each new class to present students with information about our free employment clothing program and invite them to come to Wings for a styling appointment.

New Choices students who leave our office after a styling appointment walk out with career clothing and a greater sense of confidence. Many students choose to wear one of their Wings' outfits to their New Choices graduation!

We thank the New Choices program for their long-standing partnership with us, allowing us to expand our reach to more women in the community.



Top 5 Spring Fashion Tips

During this unprecedented time, more women are looking inside their homes for creative and resourceful fashion ideas. Below are some fun fashion hacks to consider.

- 1. Wear lipstick as blush.** When in a pinch, use your favorite lipstick to draw lines along your cheekbones, then gently rub in the color. Voila...instant blush!
- 2. Go monochromatic.** Dressing from head to toe in the same color is not only a fashion-forward trend, it makes you look taller and slimmer in the process!
- 3. Don't be afraid to ask.** See a beautiful blouse or piece of jewelry on someone? Ask them where they got it! You'll be happy with the information and they'll be tickled by the compliment!
- 4. Make your rings sparkle.** Looking for a hard-working jewelry cleaner that's safe to use on your wedding and engagement rings? Try the old stand-by: baking soda and water!
- 5. Create super-soft tees.** Brine your t-shirts in a mixture of one quart of water and one-half cup of salt. Let soak for three days, then machine wash and tumble dry to get that vintage soft feel!

Tips provided by: Ashley Meyers, Main Line Fashionista #mainlinefashionista



Community Responds Overwhelmingly to Call for Leggings

Leggings may not be the first clothing item to come to mind when thinking of our clients' wardrobe needs. Yet leggings have become a fashion staple in these business-casual times and are an essential item for many women working in industries such as house cleaning.

One of our newest stylists, Melissa Jacobs of *Main Line Today* magazine, identified the need for leggings among many of our clients and reached out to the community to meet that need.

The community responded with incredible generosity. Wings received more than 500 pairs of leggings and over \$2,000 in monetary donations! We are grateful for Melissa's desire to serve women in need while providing them with such an essential and practical clothing item. Thank you to everyone who responded with such enthusiasm and for spreading awareness of our work across the Main Line!



Wine with Wings: DATE CHANGE

In response to the CDC recommendation for an 8-week hiatus of events, we have rescheduled our Wine with Wings fundraiser (originally scheduled for May 7th). The new date will be **Thursday, May 14th** at the Kennett Square Golf and Country Club from 6-8:30 PM. This extension will provide more time to monitor the situation and respond accordingly.

Wine with Wings is a special opportunity for community members to support local women in need. We look forward to celebrating the lives of women impacted, while also sampling food paired with wine from Harvest Ridge Winery. All proceeds directly benefit our Kennett Square location and provide access to vulnerable women in southern Chester County and the surrounding area.

If you haven't already done so, please consider purchasing a ticket for Wine with Wings at the early-bird rate of \$50 before April 14th. Sponsorships and donations in honor of a special woman are still being accepted.

REGISTER FOR TICKETS



Purse and Accessory Drive

Are you sorting and organizing your closets during this period of self-quarantine? Your purging efforts have the potential to make a BIG difference to women in our community!

Marinella Jewelry is holding a handbag and accessory drive through March 31st and is encouraging women to conduct a seasonal cleanout of their closets. Place your donations in a bag with your name and email address written on it and drop your bags off on the front porch at:

160 Dilworthtown Road
West Chester, PA 19382
484-354-4990

As a thank you, you will be emailed a coupon that can be used on the Marinella Jewelry website:
www.marinellajewelrystore.com.



Save the Date: Wings & Wheels

If you attended last fall's Wings & Wheels, you'll recall it was a spectacular evening held in a truly one-of-a-kind venue.

On **Friday, October 9th**, Wings will return to the American Helicopter Museum in West Chester. Early-bird tickets will go on sale April 1st and sponsorships are available. **SAVE THE DATE NOW!**

We are currently looking for volunteers to serve on one of our many sub-committees. Please consider volunteering if you have the time and talent to contribute to one of these teams:

- * VIP Test-drive Event
- * Décor and Lighting
- * Food and Drink
- * Silent Auction
- * Program and Entertainment

Volunteer Spotlight: CCIU Students Soar With Wings

At Wings for Success, we value our ability to offer volunteer opportunities to community members and students, such as the young women in the Discover Program with Chester County Intermediate Unit. Twice a week, students from this program joyfully dedicate their time to volunteer at our Kennett Square location by assisting with tasks such as folding clothes, steaming clothing for our clients, and more. Their passion to give back to the community is truly an inspiration. [Click here](#) to read more about these young volunteers.



Women in Business Breakfast

On March 4th, Southern Chester County Chamber of Commerce held its first quarterly "Women in Business Gives Back" meeting of 2020 at our Kennett Square office. A total of 28 local business women and men spent their time helping switch our clothing closet over to a new season and assembling new rolling racks. We are grateful to the Chamber for introducing its members to Wings and for providing them with hands-on service opportunities.



Wings Hosts Chester County Latino Luncheon

Wings was honored to host the Chester County Latino Luncheon networking group at our Kennett Square site on March 6, 2020. This particular luncheon, which coincided with International Women's Month, allowed local agencies and community members to connect while enjoying delicious chili cooked by contestants in a chili cook-off. Attendees had a great time touring our site and learning about the impact we have on the lives of women in our community. Thank you to the Chester County Latino Luncheon for giving us this opportunity to share our mission with the greater community.



Non-Stop Laughter Defines Improv Night

Our *Better than Bacon* Improv Night was a sold-out success! For two straight hours, attendees shared laughter with friends while benefitting women in need. The event succeeded in raising \$1,000 for Wings, which will be used to help outfit 10 women for employment.

How Can You Help Our Clients and Referral Partners Affected by COVID-19?

In light of the sudden and unexpected closures of schools and businesses and the strain put on the families in our community, the board and staff of Wings for Success would like to share how several of our referral partners are providing basic and immediate needs to families in our community. Learn more about each organization and what you can do to support their efforts.

Domestic Violence Center of Chester County. While many of us feel safe from the risks of COVID-19 inside our homes, victims of domestic violence live in unimaginable fear at home, unable to leave their abusers, even to attend work or school. To help support Domestic Violence Center of Chester County, one of our primary referral partners, [click here](#).

Kennett Area Community Services (KACS). Some of the women we serve at Wings are employed in "non-essential" businesses and do not have the opportunity to work from home. For these women, there is a real concern about being able to provide essentials such as food for their families. We are grateful to partner with KACS And other local food providers, especially during a time of crisis. To find out how you can support the mission of KACS, [click here](#).

United Way of Chester County COVID-19 Response Fund. United Way of Chester County is committed to ensuring that the county's most vulnerable individuals have the support they need to weather this crisis. For this reason, the organization has launched the Chester County COVID-19 Response Fund, which rapidly deploys resources to community-based organizations that offer crucial support to families and individuals in need. [Click here](#) to learn how you can support others in need during this difficult time.

In the meantime, if you or someone you know is in need of our services at Wings for Success, we are here to help. Simply contact our Wings staff at 610-644-6323.

Top 3 Ways to Support Wings

Wings for Success is able to assist women in need thanks to people like you who care about our mission and want to make a difference. Looking to better the lives of women and their families? Below are the top 3 ways you can support Wings:



Save the date

Make plans to attend Wine with Wings, one of our biggest fundraisers of the year. This year's event has been pushed back to Thursday, May 14th. Support women in need while sampling delicious wine and food pairings.

[REGISTER](#)



Support current clothing needs

We depend on the generosity of the community to help keep our closets full and welcome donations that meet our current clothing needs.

[CURRENT NEEDS](#)



Donate funds

Make your tax-deductible donation to Wings today. Wings uses all monetary donations very cost-effectively. A modest donation can go a long way toward outfitting a woman with confidence!

[DONATE](#)



To empower women in need to pursue employment and economic security through apparel, advice, and advocacy.



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