

Spring 2017 Newsletter



Spring Fashion Tip: Casual Style Is In

Who said being stylish has to be uncomfortable? *Athleisure* is a style that's gaining popularity this spring. Pair leggings or joggers with a trendy sneaker or flat. Elevate to a nighttime look with a dressy pump and cropped leather, suede or vegan jacket. All of the major brands have been embracing this trend. From cashmere joggers to silky drawstring pants, mix your comfortable separates with a hint of dressy and you are on trend.



Register Now for Our Fashion Forward Fashion Show

One of our biggest and most popular fundraising events of the year is just around the corner! Our annual *Spring Forward* fashion show will be held on **Saturday, March 25, 2017** from 10 AM to 1 PM at Immaculata University.

Emceed by award-winning Philadelphia news anchor Pat Ciarrocchi, the show will feature:

- Women modeling fashions from area boutiques and original designs from local designers and Immaculata students
- New workshops focused on rejuvenation, health, and wellness
- Silent auction of high-fashion items
- Vendor tables
- Delicious brunch treats, coffee, and desserts

Tickets are \$50 per person for those who register online. A limited number of tickets will be available at the door for \$65 per person.

Grab your girlfriends and be sure to attend the fashion event of the season!

REGISTER NOW



Bra and Bag Bash

Wings held its first Bra and Bag Bash on February 8th to collect new bras and handbags—two items that are always in high demand by our clients. Francesca's of Paoli was kind enough to provide desserts, wine, and beverages for the event. The Bash succeeded in bringing in a number of donations, including cash, which will be used to purchase additional bras for our clothing closet.

College Professor and Veteran Falls on Hard Times: Charmaine's Story

Wings is proud to share with you the next installment in our client success story series:

As a college professor with a PhD, Charmaine always assumed that she'd retire as a professor. But in 2008, she was blindsided when she lost her job, an event that set her down a path of economic hardship.

"In academia, there's usually two hundred applicants for every job opening posted," explains Charmaine. "In 2008, however, that number jumped to about two thousand. It was impossible to find work."

So Charmaine broadened her job search to include the entire United States, even though that meant potentially moving far away from family and friends. Despite widening her search, no jobs surfaced.

At first, she got by on savings and unemployment compensation. When that ran out, she dipped into her retirement account.

In 2012, Charmaine found part-time work as a babysitter in a private school, a job that paid only \$150 per week. Unable to pay all her utility bills, she soon found late fees piling up. In 2014, her house went into foreclosure and she wound up homeless, forced to live in her car with her dog, Samson. Having a dog made it difficult for Charmaine to find housing but she refused to abandon Samson.

As a veteran, Charmaine sought support from the Veterans Health and Service Center. It was this organization that referred her to Wings for Success.

"By the time I came to Wings, all my professional clothes were worn out," she says. "Wings gave me professional winter clothing along with shoes and accessories. I'm six feet tall with a size 11 wide shoe and Wings was able to find clothes that fit me."

Charmaine warmly recalls her first visit to Wings: "When I walked into Wings, I was the only client. There were three women helping me...I felt like Cinderella! I really needed that."

Dressed in one of her Wings outfits, Charmaine interviewed for a position at the Montgomery County Veterans Affairs Department. The position involved helping homeless veterans in the county find housing—a mission that resonated with her personally. "I blew the interview out of the water," she gushes, "and got the job!"

For over a year, Charmaine has been working in the Veterans Affairs Department. "I love this job even more than being a professor because I'm able to make an immediate impact," she admits, before adding with well-deserved gratification, "I'm thriving in this job!"



Volunteer Spotlight: Joy Heller

Joy Heller came to Wings in the fall of 2016 and immediately went to work in our marketing and fashion show committees. In her short time at Wings, Joy has played a huge role in organizing a scrub drive at Paoli Hospital and coordinating clothing donations from local retailers.

A family physician, Joy also serves on the advisor board at ACAC, volunteers for a number of organizations, and even launched a social group for active mature adults. She lives in Chester County with her husband, Dave. Her two daughters Hallie and Amanda both attend college.

Thank you, Joy, for putting your talents to work at Wings!



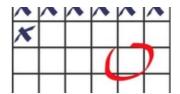
Wings Is Now on LinkedIn

Wings for Success now has a presence on the social media site, LinkedIn! Be sure to follow us for the latest news and updates.

VISIT LINKEDIN PAGE

Top 3 Ways to Support Wings

Wings for Success is able to assist women in need thanks to people like you who care about our mission and want to make a difference. Looking to better the lives of women and their families? Below are the top 3 ways you can support Wings:



Register for fashion show

Join us on Saturday, March 25th for our annual Fashion Forward fashion show. Enjoy runway fashions, a silent auction, vendor tables, a delicious brunch and more.

REGISTER



Donate needed items

Wings is currently in need of raincoats, light spring dress coats/jackets, capes, open effectively. A modest sweaters, jewelry, and spring scarves. Our clothing guidelines and specific donation days/times are available on our website or by calling our donation line at 610-644-6323 x4.

GET DETAILS



Donate funds

Make your tax-deductible donation to Wings today. Wings uses all monetary donations very costdonation can go a long way toward outfitting a woman with confidence!

LEARN MORE

Client Success Quote

""Everyone was so professional and understanding, happy and helpful. It was such a comfortable atmosphere. I am so appreciative. Thanks a million!"







Frazer Location: 490 Lancaster Ave | Frazer, PA 19355 MAILING ADDRESS: P.O. Box 1184 | Frazer, PA 19355 PHONE: 610.644.6323 | FAX: 610.644.7323 |

KENNETT SQUARE LOCATION: 457 BIRCH STREET | KENNETT SQUARE, PA 19348 | PHONE: 610.444.1446

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