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Summer 2019 Newsletter



Summer Fashion Tip: 10 Ways to Camouflage Your Tummy

In a perfect world, feeling good in your clothing would involve simply accentuating the positive. But in the real world, it usually means downplaying the, um, less-than-positive. If you're looking to draw attention away from your middle region, personal stylist, Katelyn Milley, offers some creative suggestions:

1. Wear a button-up shirt, partially tucked on the side.
2. Cover up with a structured jacket.
3. Sport a draped blouse or top.
4. Wear a peplum top or jacket.
5. Pop on a pair of Spanx.
6. Wear a button-up shirt (untucked) with a pair of mid-rise jeans.
7. Choose an A-line dress with a fitted bodice and skirt that flairs out just before the tummy begins.
8. Pair a dark-colored, silky top with a lighter-colored bottom.
9. Try a patterned top with medium-to-dark tones.
10. Tie your button-up shirt at the waist.

Want to hear more about Katelyn's styling services? Visit www.katelynmilley.com.



We're Raffling Off a Purse a Day!

Who doesn't love a great handbag? And during the entire month of August, Wings will be raffling off a different purse every day!

Here's how the raffle works. Every day in August at 4 PM, our Raffle Randomizer will select a name at random to win that day's featured purse. To participate, purchase your tickets before July 31st. Prices are \$20 for 1 ticket, \$50 for 3 tickets, or \$100 for 7 tickets. Funds raised allow us to purchase bras, underwear, shoes, scrubs and plus-size clothing for our clients.

Winning individuals will be notified by email and their names will be posted on our Facebook event page. To purchase tickets, visit our Facebook page and click on the Events link to access the Purse Raffle Fundraiser. Select "Interested" or "Going" on this page in order to receive event updates. This is a great way to support our mission and have the opportunity to add a fun and stylish handbag to your closet!

PURCHASE TICKETS

An Empowering Transformation: Victoria's Story

Wings is proud to share with you the next installment in our client success story series:

When Victoria came to Wings for Success through one of our agency referral partners, she was already employed but seeking a higher paying job through the assistance of a workforce navigator.

Victoria and her personal stylist at Wings spoke about the types of clothing she needed and her stylist helped pick out several outfits. In the middle of trying on clothing, however, Victoria stopped and said that she felt strange. It wasn't the outfits themselves that was the problem. It was something bigger. That's when Victoria chose to share her story with her stylist.

Lifting up a skin-toned undershirt, Victoria revealed severe scars on her abdomen—the result of a serious car accident. Victoria started to cry, explaining that she felt ugly with the scars and didn't like looking at herself in the mirror. Her stylist listened sympathetically, then reminded Victoria of the many resources she now had in her life to support her: Wings for Success for clothing, a mobile workforce navigator to assist with her job search, and other local referral partners that could meet her needs.

After trying on several outfits, Victoria's confidence grew. Standing in a completed outfit and smiling at her reflection, Victoria turned to her stylist and asked: "Would you like to take my picture?" In the span of one hour, Victoria had moved from tearfully avoiding looking at her reflection to strutting out of the fitting room, smiling. She left Wings feeling empowered—not only by her beautiful outfits but by a renewed sense of hope for her future.



Thank You to Our Amazing Volunteers

To honor the many volunteers who make an impact on our communities, Wings held our annual Volunteer Appreciation event on June 12th at Teca in West Chester. Recognizing that the work of Wings would not be possible without the generous hearts of our volunteers, the event was a wonderful celebration of our many humble heroes.

Staff members Jill, Laura, Kelly, and Diane (pictured here) offer this appreciative message to Wings volunteers: "We are grateful for all that you do to build dignity and confidence in every woman and girl that comes through our doors!"

Wings Prepares to Open New Kennett Facility

The long-awaited opening of our new Kennett Square site is just around the corner and our volunteers are eager to continue dressing clients again after a one-month hiatus. Located in the New Garden Shopping Center off of Scarlett Road, this facility boasts double the square footage of our Birch Street location and will allow us to serve twice the number of women. Thanks to a generous grant from the McLean Contributionship, we were able to purchase new furniture, shelving, flooring and lighting! Once the dust has settled, we will hold an Open House shortly after Labor Day—date and time TBD! Feel free to swing by any time before then!



Connect Your Business to Wings

Looking for a way to connect your business to Wings and help us meet some of our program needs? Find inspiration from these area companies. Recently, employees from BB&T Corporation volunteered to steam clothing and clean our facility. Staff members of Teleflex Incorporated in Wayne collected 500 new pairs of socks. And Polkadot Powerhouse of Chadds Ford asked their members to bring a new bra to their June meeting, collecting 43 bras in total! If your organization is looking for a way to give back to the community, contact either Diane Mills at 610-644-6323 or Kelly Lynch at 610-444-1446 today.

Top 3 Ways to Support Wings

Wings for Success is able to assist women in need thanks to people like you who care about our mission and want to make a difference. Looking to better the lives of women and their families? Below are the top 3 ways you can support Wings:



Share our story

Share our story with your friends and help us raise awareness of Wings in the community. Click on the button below for more easy and inexpensive ways to support our mission.

GET INVOLVED



Donate needed items

We depend on the generosity of the community to help keep our closets full and welcome donations that meet our current clothing needs.

CURRENT NEEDS



Donate funds

Make your tax-deductible donation to Wings today. Wings uses all monetary donations very cost-effectively. A modest donation can go a long way toward outfitting a woman with confidence!

LEARN MORE

Client Success Quote

"This is the most amazing service with an absolutely amazing group of ladies. Thank you all so much for your encouragement, help and style tips. Thank you!!!"



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