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## Winter 2018 Newsletter



### Happiest of Holidays from Wings!

The Board of Directors and Staff of Wings for Success would like to wish you and your loved ones a very happy holiday season and a joyful 2019!

### End-of-Year Giving Request

We know that at this time of year, you receive many requests from worthy organizations asking for financial support. In a perfect world, nonprofit organizations would not need to seek donations in order to meet their goals. However, there are many in our community dealing with heartbreaking and often dire life situations that desperately need a hand-up. By making a donation to Wings for Success, you are assisting in continuing our mission of providing apparel, advice and advocacy to women in need. Together, we are impacting our communities in 2019, one woman and her family at a time!

To those who have generously partnered with Wings in 2018 through financial contributions or donations of goods and services, thank you. You have helped us make a difference in the lives of more than 700 women.

**SUBMIT YOUR 2018 DONATION**



## Winter Fashion Tip: Accessorize Throughout the Season

Are you up for a fashion challenge? Our local fashion expert, Ashley Meyers, the Main Line Fashionista, invites you to add some fun accessories to your winter wardrobe. Start with some long necklaces and a stack of bracelets. Add a pom-pom hat to finish your outfit (while also hiding a bad hair day!) Try this Fashionista tip: wear your hat with a slight slouch so that the pom-pom isn't sticking straight up. You'll look both playful and chic! For more fashion tips, follow Ashley on Facebook and Instagram @Main Line Fashionista.



## Highlights from Our 20th Anniversary Gala

Wings wishes to thank the attendees and supporting partners of our 20th Anniversary Gala, which was held at the Aronimink Golf Club in Newtown Square and was emceed by Bill Henley of NBC10.

More than 200 guests enjoyed a buffet dinner, silent auction, gourmet desserts, and live music by Gunnar Mossblad and Friends. The highlight of the evening was hearing the story of Chrystine, a former Wings client turned referral partner. Chrystine now works for Melmark and brings clients to Wings on a regular basis because of how Wings helped transform her own life.

A special thank you to the businesses and individuals who served as sponsors or who provided generous donations. You helped make our Gala a night to remember!

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## One Less Thing to Worry About: Liz's Story

*Wings is proud to share with you the next installment in our client success story series:*

When she began her career at Boeing, Liz worked in her field of choice, graphic design. But once the company's art department was downsized, she was given a job in a different department. She worked at Boeing for 18 years until a layoff found her and many of her colleagues out of a job.

"When I got laid off, I told myself I would go back to my original field of graphic design," said Liz. "But it was difficult to find work."

Not only had Liz not worked in graphic design for some time, she had little money with which to buy new professional clothes. The weight she had gained after being let go from Boeing meant that many of the clothes in her closet no longer fit. Fortunately, she came to learn of Wings for Success through an instructor who taught LinkedIn classes at the local library.

Coming to Wings did a lot for Liz's spirits. "I felt very special," she said. "It really made me confident to know that I had the right clothes to go into a new job."

Liz's confidence impressed interviewers and she soon landed a job in graphic design. "Wings told me that if I got the job, I should come back for more clothes...which I did!"

Liz acknowledged the stress that came from returning to her chosen field after a long time away from it. But a friend of hers offered a suggestion to help reduce the anxiety of starting her new job. She told Liz to try on all of her new Wings outfits and pair each one with shoes and jewelry. She then suggested that Liz take a selfie of each completed outfit. "By getting my outfits lined up like that, it took away the stress of getting dressed for work each morning," Liz recalls. Knowing that she had an array of professional and stylish work outfits to choose from meant that she had "one less thing to worry about!"



## Wings Hires Kelly Lynch, New Program Manager

After a four-month search, Wings is thrilled to announce that we have hired Kelly Lynch as the Program Manager for our Kennett Square location. Kelly comes to us from one of our referral partners, Maternal and Child Health Consortium (MCHC), where her experience in leadership, advocacy, community outreach, and social media engagement made her the perfect fit for our team. Her bilingual English/Spanish communication skills will allow her to connect with the Spanish-speaking women in Southern Chester County that would benefit from our services.

In addition to Kelly's professional and academic experience, her background in managing volunteers and interns has given her a dynamic skill set to effectively build upon and lead our amazing team of volunteers. With the upcoming move of our Kennett Square office to a larger and more accessible location, Kelly will be a great asset to our team as we expand our services and are able to serve more women from the Southern Chester County area and beyond. Welcome to the Wings family, Kelly!



## Shop and Give with Amazon Smile

Did you know: When you shop at smile.amazon.com, Amazon will donate to your favorite charitable organization? Click the button below for details on how to select Wings for Success as your charity of choice. If you're looking for the perfect excuse to go shopping, this is it!

VISIT AMAZON SMILE

## Reflecting on a Rewarding and Eventful 20th Anniversary Year

The year 2018 was a memorable one for Wings, filled with many celebrations and achievements. Thank you to all those who joined us and supported the many events we held this year as we celebrated our milestone anniversary. Some of the year's high points included:

**March:** Wings launches our new logo and website

**May:** Volunteer and Donor Celebration Dinner at a beautifully restored Chester County Barn + Wine with Wings at the Kennett Square Golf and Country Club

**July:** Pop-up Sale at Paoli Hospital

**August:** Back-to-School Mimosas and Manicures featuring jewelry by Stella and Dot

**September:** Wings and Wheels

**October:** Celebrate Success: The Wings 20th Anniversary Gala at Aronimink Golf Club

**November:** Pop-up Sale at Paoli Hospital + Friends and Family Sale

## Top 3 Ways to Support Wings

Wings for Success is able to assist women in need thanks to people like you who care about our mission and want to make a difference. Looking to better the lives of women and their families? Below are the top 3 ways you can support Wings:



## Share our story

Share our story with your friends and help us raise awareness of Wings in the community. Click on the button below for more easy and inexpensive ways to support our mission.

GET INVOLVED



## Donate needed items

We depend on the generosity of the community to help keep our closets full and welcome donations that meet our current clothing needs.

CURRENT NEEDS



## Donate funds

Make your tax-deductible donation to Wings today. Wings uses all monetary donations very cost-effectively. A modest donation can go a long way toward outfitting a woman with confidence!

LEARN MORE

## Client Success Quote

*"Everyone was so helpful, friendly and fashion forward. I very much appreciate this experience. Thank you so much."*



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