



## Winter 2016 Newsletter

**Happy Holidays and Best Wishes for 2017 from Your Friends at Wings for Success!**

### **Annual Giving Request: Help Us Empower Women in Need**

Since our founding 19 years ago, Wings has helped more than 9,000 women take a leap of faith to transform their lives. By providing work-appropriate apparel, advice and advocacy, we have supported women's goals of employment, self-sufficiency and financial stability.

But just as our clients can't do it alone, neither can we. We rely on your financial support to allow us to provide work-appropriate clothing, free workshops throughout our community and client transportation as well as to keep both of our facilities open and running. Your support is vital in allowing us to continue providing these much-needed services. Please consider making a tax-deductible donation to Wings for Success today. Please consider partnering with us by making your tax-deductible donation to Wings for Success today.

We thank you for your ongoing support and generosity and wish you a wonderful holiday season!

DONATE TODAY



### **Outerwear for Inner Confidence**

Did you know: the work-appropriate apparel that Wings provides to women in need also extends to outerwear? Pictured here is a client who recently left her appointment at Wings with a beautiful and much-needed coat and gloves.

During these cold winter months, Wings is happy to be able to help our clients stay warm and look their best! If you have outerwear to donate, please scroll down to the article "Top 3 Ways to Support Wings" and find out more about how to make a donation.



## Winter Fashion Tip: A Brooch Adds Bling

The brooch is back and better than ever! This timeless fashion accessory is the perfect item to finish an outfit. Collect vintage brooches or buy new ones. You can add one to your favorite scarf or cluster a few of them on a denim jacket for a look that never goes out of style.



## Wings Fling a Huge Success

Our seventh annual Wings Fling, held at the White Manor Country Club on October 6th, was our largest and most successful event ever.

Andie Summers, the award-winning morning host on 92.5 WXTU, did a fabulous job of emceeing the fundraiser. Highlights of the evening included the sharing of personal and inspiring stories from three Wings clients, the recognition of former Wings Board President Mary Pat Knauss for her many years of service and an amazing silent auction that brought in our highest return to date.

Thank you to the many sponsors and attendees who helped make this event such a success!

*Pictured left: Portia Graham (a Wings client) with Andie Summers*



## Save the Date: Spring Fashion Show

Mark your calendars. Our annual spring fashion show will be held on **Saturday, March 25, 2017** from 10 AM to 1 PM at Immaculata University. During our *Fashion Forward* show, women in the community will model fashions from local boutiques as well as original designs created by local designers and students from Immaculata. The event also includes a style workshop and a special segment showcasing Wings clients. While here, you can enjoy a silent auction of high-fashion items, vendor tables and a delicious brunch featuring treats, mimosas, coffee, and desserts. Our 2017 show will be emceed by award-winning Philadelphia news anchor Pat Ciarrocchi. Plan to bring your friends!

## Wings Recognized for Compliance Standards

Wings is pleased to announce that we were recently recognized by the Pennsylvania Association of Nonprofit Organizations (PANO) for successfully fulfilling the Standards Basics requirements of their Standards for Excellence® program. Staff at PANO thoroughly examined many aspects of our organizational operations and found that we excel in legal and regulatory compliance!



## Follow Us on Social Media

Wings for Success is on Facebook and Instagram and in January 2017, our social media presence will expand to Twitter and LinkedIn. Be sure to "Like" and "Follow" us to help us share our story with our community.

## Giving Back and Getting Help: Asia's Story

*Wings is proud to share with you the next installment in our client success story series:*

Many of us are comfortable in the role of helping others. But when the person who needs help turns out to be you, the experience can be a humbling one.

No one knows this feeling quite like Asia. An optimistic person and passionate community volunteer, Asia found herself in need of a helping hand during a lengthy struggle to find full-time employment. So she enrolled in a women's leadership course. It was here where she first came to learn about Wings for Success.

She remembers a representative from Wings bringing a rack of clothing into the library where the course was held. The moment put into perspective for Asia the importance of dressing professionally for an interview in order to present herself in the best possible light. Shortly afterward, she visited Wings for the first time.

Asia was immediately struck by the friendliness of the women at Wings and jokingly referred to her stylists as her "glam fairies." When she left that day, she walked out with several interview-appropriate outfits. "Wings definitely gave me the confidence to go into an interview feeling comfortable with what I have on. They also helped me grow as a person. They put me on a platform to speak to people. They uplifted me. And I'm very thankful for that."

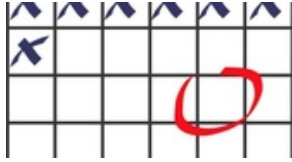
Asia's confidence paid off. Wells Fargo offered her a full-time position as a community banker, where she was able to continue her passion for community activism by helping nonprofit organizations manage their finances and budgets. The position also allowed her the flexibility to volunteer part-time with Good Works, a nonprofit organization dedicated to repairing homes for low-income homeowners in Chester County. Thus, in both her full- and part-time roles, Asia is doing what she loves best—serving her community.

"Being able to help people is always my passion," she says. "And I'm glad I can give back to my community."

Her advice to women who are discouraged by a lack of job prospects? "Keep faith alive. Put yourself out there and collaborate with people. Focus on your end goals. I'd never been in a position where I had to reach out for help. The women at Wings were fabulous and were willing to help with a caring spirit. Reaching out to others can help you."

## Top 3 Ways to Support Wings

Wings for Success is able to assist women in need thanks to people like you who care about our mission and want to make a difference. Looking to better the lives of women and their families? Below are the top 3 ways you can support Wings:



### Plan to attend

Join us on Saturday, March 25th for our annual spring fashion show. Check your email or our website for registration details.

VISIT WINGS  
WEBSITE



### Donate needed items

Wings is currently in need of **women's outerwear (coats, scarves, gloves)** as well as **cardigan and open sweaters**. Our clothing guidelines and specific donation days/times are available on our website or by calling our donation line at 610-644-6323 x4.

GET DETAILS



### Donate funds

Make your tax-deductible donation to Wings today. Wings uses all monetary donations very cost-effectively. A modest donation can go a long way toward outfitting a woman with confidence!

LEARN MORE

## Client Success Quote

*"Thank you so much for everything! I had no clothes for interviews at all, as well as no finances to buy any clothing whatsoever. Everything is going to significantly help with my job searches and interviews. Thank you for these kind blessings!"*



FRAZER LOCATION: 490 LANCASTER AVE | FRAZER, PA 19355  
MAILING ADDRESS: P.O. BOX 1184 | FRAZER, PA 19355  
PHONE: 610.644.6323 | FAX: 610.644.7323 |  
KENNETT SQUARE LOCATION: 457 BIRCH STREET | KENNETT SQUARE, PA 19348 | PHONE: 610.444.1446  
EMAIL: [INFO@WINGSFORSUCCESS.ORG](mailto:INFO@WINGSFORSUCCESS.ORG)  
[WWW.WINGSFORSUCCESS.ORG](http://WWW.WINGSFORSUCCESS.ORG)

TO OPT OUT OF ALL EMAILS FROM WINGS FOR SUCCESS [CLICK HERE](#).

PO Box 1184  
Frazer, 19355