



2021 Annual Report



CHANGE IS GOOD

We are proud to say that we have shown much resiliency throughout the pandemic and continue to be innovative with our programs by meeting the ever-changing demands of the community. A 126% increase in workshop attendance during the pandemic shows that it meets our community's needs. We continued to grow our topics and our audience by providing our workshops virtually and will continue this hybrid model well after the pandemic is over.

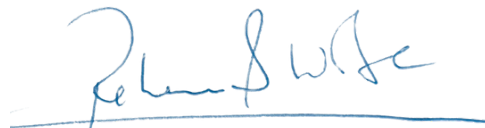
This last year has reminded all of us at Wings about the significance of the butterfly in our logo...change is good. We are grateful for the generosity of our supporters, recognizing the importance of our work in the community during these difficult times and helping us end the year in good financial standing. We are also thankful for the volunteers who continued to work with our clients in person and virtually and for the many new volunteers we gained!

With 2022 before us, we look forward to additional changes ahead. We will move our Frazer location to Exton to provide more space for our services and public transportation access to our clients. None of this would be possible without the continued support of our volunteers and funders, and we are appreciative of your belief in our mission and ongoing generosity.

With Gratitude,



JILL LAUFENBERG
Executive Director



REHANA WOLFE
Board President



2021 BOARD OF DIRECTORS

Rehana Wolfe,
President

Pat Foell,
President Elect

Rose Aylsworth &
Suzanne Umile,
Treasurer(s)

Patti Insetta-Rath,
Secretary

Stephanie Campbell
Janet Gervais
Bonnie Long
Iris Melendez
Dan Murphy
Kathy Quay
Ashley Stitzer

2021 STAFF

Jill Laufenberg,
Executive Director

Martina Bersak,
Frazer Program Manager

Carol Vidal Hernandez,
Kennett Square Program
Manager

Kelly Quant,
Director of Programs

Laura Szilier &
Katie Wright (Interim)
Communications
Specialist

Jane Gober,
Operations Manager

FINANCIAL OVERVIEW

Revenue

Contract revenue	\$38,130
Grants	\$131,084
Contributions	\$35,009
Consignment	\$9,090
Special Events	\$78,547
In-kind contributions	\$43,229
Other income	\$1,191
TOTAL:	\$336,280

Expenses

Program Services	\$240,045
Management and general	\$20,661
Development	\$48,176
TOTAL:	\$308,882

Net Assets

	\$27,398
Beginning of Year	\$242,809
End of Year	\$270,207



Mission:

Empowering women and girls in need to achieve career and economic stability through education, apparel, and advocacy.

OUR GENEROUS SUPPORTERS

\$40,000+

Justamere Foundation

\$20,000+

PAWW/Career Wardrobe

\$15,000 to \$19,999

Barnstone Foundation

Chester County Community
Foundation, Inc.

\$10,000 to \$14,999

BB&T, now Truist

Genuardi Family Foundation
W.W. Smith Charitable Trust

\$5,000 to \$9,999

The Fund for Women and Girls
M & T Bank/ M & T Charitable
Foundation

Robert E. Lamb Foundation Inc.
The Huston Foundation

\$2,500 to \$4,999

Scott Davis

Essence of Stone

Fox & Roach/Trident Charities
GVFHRA

Herman Goldner Co., Inc.
MasterCard Impact Fund

\$1,000 to \$2,499

Frances & Francis Abbott*

Ammon Family Charitable Fund

Becket Family Foundation

Better Than Bacon Improv, LLC

Chester County Commissioners

Randi & Carl Bushner

Joseph Cafarchio

John Castner

Dolfinger-McMahon Foundation

Dana Dovberg & Tom Sammartino

Ethel Sergeant Clark Smith Foundation

Lorrie & Joseph Fabrizio

Lorrie & Michael Fetrow

Pat Foell & Marc Altman

Pareez Golub

GBH Foundation

Patti Insetta-Rath & Tom Rath

Karen & Jeff Jones

Carol & Chuck Larkin

MacElree Harvey, Ltd.

Nancy McLelland

Anne Moran

Kathy & Andrew Quay

Connie Rose

Beverly Stewart

\$500 to \$999

Bonnie Blank
 Chester County Women's Commission
 Patty & Tony Dahm
 Decorating Den Interiors/Barbara Hayman
 Nancy & Jeffrey Dore
 Endo Pharmaceuticals
 Karen & Jeff Fleming
 Susan & Mert Gilbert
 Kelly Gladfelter
 Sandra Gorman
 Dr. Edward Grossman
 Diana Hobbs-Long & George Hobbs
 J. Crew
 Janney Montgomery Scott, LLC
 Christopher Kant
 Mary Pat & Keith Knauss
 Megan Lemerise
 Francis Lutz
 Judy & Dan Murphy
 Deborah Pierce-Shields
 Patricia Rugh
 Chiara Scotto Di Marco & Chad Kennedy
 Sila Heating and Air Conditioning, Inc.
 Blake Sprayberry
 TRA Insurance Solutions
 Jane Tumpson & Dr. Reed Pyeritz
 Mary & Katelyn Wascavage & Friends
 West Chester Off-Campus Housing
 Vicky Will & Mike Kowalski
 Dawn Wilson
 Rehana & Darren Wolfe

Up to \$250

Coleen Abbott
 Melissa Albert
 Renee Battisti
 Barbara Bogle
 Anna Chongpinitchai
 Heather & Gerald Lee
 Bonnie & Gerald Long
 Judith & Tom Schubert
 The Farina Group at Stifel
 Wendy Thomgate
 Village Optical
 Allison Weiss Brady
\$251 to \$499
 Michaelina Aiken
 Mary Alexander
 Kara Cochran
 Jacqueline Cody Downing
 Christine Ellington
 Donna Forcey
 Debra Krzywicki
 Cheryl Merrill
 Martha Ortega
 Kathleen & Raymond Samacki
 Natalie Travia
 Susan Whitfield
 YourCause, LLC for the Vanguard
 Matching Gift Program

IN-KIND DONORS

CitiBank
 Exelon
 The Exton Place shop
 Girl Scout Troop 492
 JCrew KOP
 Joy of Sox
 Junior League of Wilmington
 Keller Williams - Jared Lehman
 The Lash Bar
 Linea Clothing
 Lisa Robertson
 Main Line Today (Melissa Jacobs)
 Polkadot Powerhouse - Chadds Ford

Porsche of the Main Line
 QVC
 Saint-Gobain/CertainTeed
 Southern Chester County Chamber of
 Commerce
 St. Paul's Episcopal Church
 State Farm - Jen Shivers
 Support the Girls
 Teleflex
 Unionville HS Girls Empowerment Club
 Vanguard ID Systems
 WL Gore & Associates

Community Impact



92% of the women and girls who were served by Wings last year lived below poverty. Throughout the pandemic, occupations dominated by women were especially affected by layoffs and unpaid leave. The money saved on the necessities we provide may go toward other life-essential needs like food, shelter, childcare and healthcare.

We recognize that education is the key to long-term transformation and employment success. Through workshops and 1:1 coaching, we provide women the tools to obtain employment, set financial and career goals, and other skills to advance their careers and obtain higher paying jobs. Ultimately, we want every woman and girl to be in a place where they are financially secure, not living paycheck to paycheck. We envision them one day being in the position where they are the ones helping others, not the ones being helped.

SINCE THE PANDEMIC BEGAN...



163% **The increase in virtual workshop participation** showed that women sought personal growth. We expanded our topics beyond the workplace.

590% **Our 1:1 Advice Sessions grew by 590%** as clients were seeking employment, changing careers, or needing financial advice.

98% **The amount of clients who said they felt more confident and equipped** after coming to Wings.

86% Of the **1,311 clients** served last year, nearly half were unemployed. Of those unemployed, **86% found work after coming to Wings.**